

V Semester B.B.M. Examination, Nov./Dec. 2015  
(2014-15 and Onwards) (F + R)

**BUSINESS MANAGEMENT**

**5.7 : Elective Paper – II : Financial Markets and Services**

Time : 3 Hours

Max. Marks : 100

**Instruction** : Answers should be written in **English** only.

**SECTION – A**

Answer **any eight** sub-questions. **Each** sub-question carries **two** marks. **(8×2=16)**

1. a) Give the meaning of money-market.
- b) What is Right Issue ?
- c) What is Housing Finance ?
- d) Who are under-writers ?
- e) Who are financial advisors ?
- f) What is a financial market ?
- g) What is Mobile Banking ?
- h) Give the meaning of DEMATA/c.
- i) What is Hire Purchase ?
- j) What is meant by Growth Fund ?

**SECTION – B**

Answer **any three** questions. **Each** question carries **eight** marks. **(3×8=24)**

2. What are the features of Primary market ?
3. List out the differences between Financial Lease and Operating Lease.
4. List out the differences between Debit card and Credit card.
5. Discuss various roles of SEBI in marketing of securities.



## SECTION - C

Answer to Q. 10 is **compulsory** and **any three** out of the remaining questions.

**Each** question carries **fifteen** marks. (4×15=60)

6. What do you mean by listing of securities ? Describe the listing procedure.
  7. What are the functions performed by SEBI ?
  8. Explain the marketing aspects of Mutual Fund.
  9. What do you understand by venture capital ? Explain its significance.
  10. Explain the benefits and limitations of credit-cards.
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## SECTION - B

(3×8=24)

1. What are the features of Primary market?
2. List out the differences between Financial Lease and Operating Lease
3. List out the differences between Debit card and Credit card.
4. Discuss various roles of SEBI in marketing of securities.