

III Semester B.B.A. Examination, November/December 2015
(Fresh) (CBCS) (2015-16 and Onwards)

3.4 : HUMAN RESOURCE MANAGEMENT

Time : 3 Hours

Max. Marks : 70

Instruction : Answers should be written in **English only**.

SECTION – A

Answer **any five** sub-questions of the following. **Each** sub-question carries **two** marks.

(5×2=10)

1. a) What is Human Resource Management ?
- b) Define recruitment.
- c) What is meant by preliminary interview ?
- d) What do you mean by training ?
- e) What do you mean by compensation ?
- f) Give the meaning of incentive scheme.
- g) What do you mean by knowledge management ?

SECTION – B

Answer **any three** questions of the following. **Each** question carries **six** marks.

(3×6=18)

2. What are the duties and responsibilities of Human Resource Manager ?
3. Explain the benefits of Human Resource Planning.
4. State the objectives of an induction programme.
5. Explain the types of Fringe benefits.
6. Distinguish between transfer and promotion.



SECTION - C

Answer **any three** questions of the following. **Each** question carries **14** marks.

(3×14=42)

7. Elucidate the various functions of HRM.
8. Discuss the various methods of training the employees.
9. Explain 360° performance appraisal.
10. Define transfer. State its advantages and disadvantages.
11. What are the principles and techniques of wage fixation ?
